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# ORDER



**Orders**

Order / Rev: 43175

Alt Order #: 27570532

Product Desc: Issue

Estimate: 11169

Flight Dates: 11/01/21 - 11/07/21

Original Date / Rev: 10/28/21 / 10/28/21

Order Type: GENERAL

**KLKN-TV**

Primary AE: Katz Washington, D.C.

Sales Office: DC

Sales Region: National

**Agency**

Name: Buying Time LLC

Buying Contact:

Billing Contact:

650 Massachusetts Ave NW Ste 210

Washington, DC 20001

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

**Advertiser**

Name: Facebook

Demographic: A18+

Product Codes: Group Organizations

Revenue Code 1: AGY

Revenue Code 2: GEN

Revenue Code 3: GEN

Priority: P-04

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/21	11/05/21	3	\$1,450.00	\$1,232.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2021	3	\$1,450.00	\$1,232.50	0.00
<b>Totals</b>	<b>3</b>	<b>\$1,450.00</b>	<b>\$1,232.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KLKN-TV	15%	\$1,450.00
Market	100%	\$9,666.67

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00
KYNE	0%	\$0.00

UNKWN 85% \$8,216.67

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 Flight Dates: 11/01/21 - 11/07/21

Advertiser: Facebook  
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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	11/01/21	11/05/21	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	MTWTF--	1:00	1	\$250.00	P-03	0.00	NM	1	\$250.00
NTV NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/01/21		11/01/21	11/07/21	MTWTF--	1		\$250.00		0.00						
N 2	KLKN	11/01/21	11/05/21	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	MTWTF--	1:00	1	\$550.00	P-04	0.00	NM	1	\$550.00
NTV NEWS AT SIX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/01/21		11/01/21	11/07/21	MTWTF--	1		\$550.00		0.00						
N 3	KLKN	11/01/21	11/05/21	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	MTWTF--	1:00	1	\$650.00	P-04	0.00	NM	1	\$650.00
NTV NEWS AT TEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/01/21		11/01/21	11/07/21	MTWTF--	1		\$650.00		0.00						
													Totals	3	\$1,450.00



125 West 55th St  
New York, NY 10019

Contract # 27570532 Changes as of: 10/28/2021 at 1:03 PM Version: Current State Version 2

CPE: 1505/1580/11169 Agency: BUYING TIME,LLC Flight: 11/1/21 - 11/7/21 Station: KLKN Con Type: POLITICAL/NOTE

650 Massachusetts AVE NW Advertiser: FACEBOOK Product: Issue Market: Lincoln&Hsing-Kmy-Pis DMA Total Spots: 3

Suite 210 Washington, DC 20001 Agency Order #: 11078913 Buyer: Neckel, Danny Service: Nielsen Total CPP: \$0.00

Salesperson: ALEXANDRA BRADLEY Separation: 202-955-5342 Primary Demo: Adults 35+ Assistant: ALEXANDRA BRADLEY Total GRP: Traffic #: 43175

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	11/1 - 11/1		Total Spots	Total \$	CPP*	GRP*
						11/1	11/1				
1	M-F 11a-12n		CH8NEWS	\$250.00	60	1		1	\$250.00	\$0.00	0.0
2	M-F 6p-6:30p		CH8NEWS	\$550.00	60	1		1	\$550.00	\$0.00	0.0
3	M-F 10p-10:35p		CH8NEWS	\$650.00	60	1		1	\$650.00	\$0.00	0.0
TOTALS: 3						3		3	\$1,450.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 27570532

Changes as of: 10/28/2021 at 1:03 PM

Version: Current State Version 2

CPE: 1505/1580/11169

Flight: 11/1/21 - 11/7/21

Station: KLKN

Con Type: POLITICAL/NOTE

Agency: BUYING TIME, LLC

Advertiser: FACEBOOK

Market: Lincoln&Hsing-Kmy-Pls DMA

Total \$: \$1,450.00

650 Massachusetts AVE NW

Product: Issue

Office: WASHINGTON

Total Spots: 3

Suite 210

Agency Order #: 11078913

Service: Nielsen

Total CPE: \$0.00

Washington, DC 20001

Buyer: Neckel, Danny

Primary Demo: Adults 35+

Total GRP:

Salesperson: ALEXANDRA BRADLEY

Assistant: ALEXANDRA BRADLEY

Traffic #: 43175

202-955-5342

Separation:

Special Instructions

#### Order Level Comments

Date/Time	Added by	Comment
10/28/21 11:55 AM	TREVOR HEATON	Separation: 30
10/28/21 11:41 AM	System	Notice Received.
10/28/21 11:23 AM	TREVOR HEATON	Separation: 30

#### Competitive Information

Market Budget: \$9,667
KLKN Share: 15%
Comment: est
Unknown: 85%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	3	\$1,450.00	N/A
Total	100%	3	\$1,450.00	0.0

Monthly Summary		
Month	Spots	Dollars
2021-Nov	3	\$1,450.00
Total	3	\$1,450.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/28/21 11:55 AM	TREVOR HEATON	Confirmed			\$0	\$1,450.00	Changes: Demo Meta to [R16]. 3 buylines added or modified.
Queued for Electronic Contracting	10/28/21 11:25 AM					\$0	\$0	
New	10/28/21 11:22 AM	TREVOR HEATON	Confirmed	3		\$1,450.00	\$1,450.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy